

# Katherine Fielding

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📍 Washington, DC

## Relevant Experience

### Junior Graphic Designer (Contract)

June-November 2020

### Graphic Design Intern

June-August 2020

### Graphic Designer

July 2020-Present

### Graphic Design Intern

Sept-Dec 2018

### Editor-In-Chief

Aug-Dec 2018

### Senior Editor

Jan 2019-May 2020

### Rising Tide Interactive

Designed original ads, email graphics, and social media graphics for clients; created animated motion graphics and videos; developed graphic assets for design and video projects; recieved coverage in The New York Times, CNN, and more; work amassed more than 40 million Facebook impressions

### Collective Power Design

Developed brand identity, social media strategy, marketing collateral, merchandise with pro-bono design collective supporting BIPOC business owners; worked closely with clients to uplift their voices through design

### Her Campus Media

Designed illustrative web banners for university chapters, flyers and other promotional materials, and merchandise for the Her Campus online store and events

### Melisma Magazine, Tufts' Journal of Music

Oversaw articles for both print and website, layout design of print magazine, communication with press, event planning, and more; published quarterly issues as well as online articles; managed a \$9,000 budget; coordinated professional press opportunities

## Education

### Tufts University

Class of 2020

### English and Economics Major, Studio Art Minor

Cum Laude

School of Arts & Sciences; 3.6 GPA; Dean's List

Summer 2017: Tufts-in-Annecy French language immersion program

Spring 2019: Tufts-in-Paris study abroad program, dual enrollment at Paris 1 Panthéon-Sorbonne

## Skills

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Animate, Lightroom), Microsoft Office Suite, Google Suite  
Vector illustration, motion design, digital-first design, print media, social media marketing, digital politics, photography, screenprinting, basic HTML, STATA  
Working French Proficiency, Intermediate Spanish